



## Christian Höferle

Closing Gaps for Global Leaders while Challenging their Notion of "Normal"

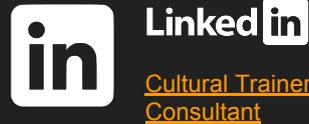
ch@TheCultureMastery.com

<https://TheCultureMastery.com>

+1 (423) 284-5013

*Christian is one of my go-to people for insights about culture, cultural differences, and global leadership. He's deeply knowledgeable and professional.*

*-Andy Molinsky, bestselling author of "Global Dexterity"*



## Speaking Topics

### Closing The Gap in Global Business

You know how to inspire, lead, and communicate – in your own country. Now you need to be just as efficient abroad, in a different culture. What made you successful at home could derail you in abroad. How are you going to master yourself in unfamiliar situations and confronted with behaviors which seem unusual to you?

### The Superpower for Crossing Cultures

Those who are not ashamed of their mistakes, faux pas, and gaffes when interacting with other cultures will go much further in international business than the know-it-alls, perfectionists, and dogmatists. So get comfortable with revealing your vulnerable side. It's not a weakness, it is a strength.

### Be Stingy or Save Global Assignments

Organizations sending employees abroad need to justify all assignment expenses. Smart companies know that a small percentage of the expat management cost protects their investment in global talent. How comfortable are you with risking the entire assignment pie over a tiny slice?

## Bio

German by birth, American by choice, and Bavarian at heart, Christian is a cross-cultural business consultant with extensive experience in working with multinational companies. With his company, The Culture Mastery, he helps people close gaps between their home culture and the cultures they are working with. His mission is to lead people to a better understanding of cultures, so they can work at their peak and in peace with each other. His goal is to create peace by helping people from different cultures understand each other better.

### As seen in:

[Harvard Business Review](#)  
[Medium](#)

[Thrive Global](#)  
[Country Navigator](#)

[12minuteConvos](#)  
[The Worldly Marketer Podcast](#)

[Huffington Post](#)  
[Trade Ready](#)

[The Culture Guy Podcast](#)

## Offerings and Rates

### 1 hour workshop

Classroom or virtual format.  
Lunch & Learn on country-specific topics.

\$397 - \$897

### Keynote address

Presentation topics vary.  
Duration from 30 to 90 minutes.

\$1,997 - \$9,997

### Half day seminar

Group training programs on culture-general and culture-specific topics.

\$2,297 - \$3,997

### Full day seminar

Group training programs on culture-general and culture-specific topics.

\$2,997 - \$8,997